

## **Privacy Policy**

Smart-ER LLC (dba Auscura) is committed to protecting your privacy and developing technology that provides a safe and robust online experience. This Privacy Policy applies to the Auscura website (<https://auscura.com>) and governs data collection and usage. The use of the Auscura website implies your consent to the data practices described below.

### **Collection of your Personal Information**

When you choose to provide it, Auscura collects personal information, such as your name, e-mail address, physical address, or phone number. Auscura also collects anonymous demographic information, which is not unique to you, such as your location and preferences.

Auscura may automatically collect information about your computer hardware and software. This information can include IP address, browser type, domain names, access times, and referring URLs. This information is used by Auscura for the operation of our service, to maintain quality of the service, and to provide general statistics regarding use of our website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Auscura public message boards, this information may be collected and used by others.

Auscura encourages you to review the privacy statements of any website we link to so that you can understand how they collect, use, and share your information. Auscura is not responsible for the privacy statements or content on websites outside of Auscura.

### **Use of your Personal Information**

Auscura collects and uses your personal information to deliver the services that you have requested. Auscura also uses your personally identifiable information to inform you of other products or services available from Auscura and its affiliates. Auscura may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Auscura does not sell, rent, or lease its customer lists to third parties. Auscura may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Also, Auscura may share data with trusted partners to help us perform statistical analysis, send you e-mail or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Auscura, and they are required to maintain the confidentiality of your information.

Auscura does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Auscura keeps track of the web pages our customers visit within Auscura, to determine what Auscura services are the most popular. This data may be used to deliver customized content within Auscura to customers whose behavior indicates that they are interested in a particular subject area.

Auscura will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Auscura or the site; (b) protect and defend the rights or property of Auscura; and, (c) act under exigent circumstances to protect the personal safety of users of Auscura, or the public.

### **Use of Cookies**

Like most companies, Auscura uses "cookies" on its website to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. The cookie itself does not contain any personally identifying information. However, it will enable the site to relate a user's use of the site to information that the user has specifically and knowingly provided to Auscura. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to indicate to the web server that you have returned to a specific page. For example, if you personalize Auscura pages, or register with Auscura site or services, a cookie helps Auscura to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Auscura Web site, the information you previously provided can be retrieved, so you can easily use Auscura features that you customized.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of Auscura services or websites you visit. Unless you disable/decline cookies, you agree that we can place cookies and related technologies on your device.

### **Security of your Personal Information**

Auscura secures your personal information from unauthorized access, use, or disclosure. Auscura secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information is transmitted to other websites, it is protected from interception through the use of Secure Socket Layer (SSL) encryption.

### **Changes to this Policy**

Auscura will occasionally update this Privacy Policy to reflect company and customer feedback. Auscura encourages you to periodically review this Policy to be informed of how Auscura is protecting your information.

### **Contact Information**



Auscura welcomes your comments regarding this Privacy Policy. If you believe that Auscura has not adhered to this Policy, please contact Auscura at [info@smart-er.net](mailto:info@smart-er.net). We will use commercially reasonable efforts to determine and remedy the problem promptly. Auscura maintains this website; 111 7<sup>th</sup> Ave, La Grange, IL 60525.